

ATHENA **FILM** **FESTIVAL**



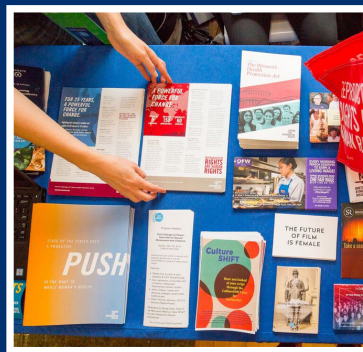
**ORGANIZATIONAL
PARTNER GUIDE**

ORGANIZATIONAL PARTNERS



The Athena Film Festival works with local and national **organizational partners** to build a coalition of like-minded organizations that cross-promote each other's programs, cultivate a sense of community among festival attendees, and connect our audiences to ways to take action.

There is **no cost** to being an organizational partner, just a commitment to work with our team to spread the word about the festival!



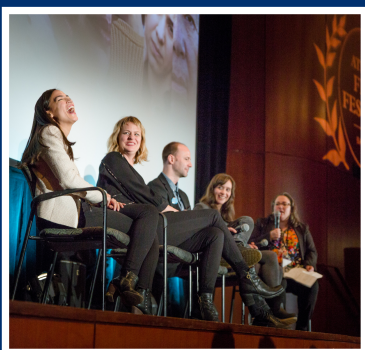
BENEFITS

All Partners:

- Recognition of your organization on the festival website
- Access to a 20% discount on festival tickets for your members
- Ability to send print materials to place on the festival's information table

Partners Who Bring 10 or More Members to a Festival Screening:

- Meet and greet with senior member of the festival team
- Reserved seating and recognition during the film introduction
- Festival swag
- Group photo with professional photographer & dedicated social media post



Want to learn more? Contact us at athenafilmfestoutreach@gmail.com.

ABOUT US



“Creating a more inclusive entertainment industry starts with uplifting new voices and perspectives. The Athena Film Festival has always been committed to energizing and diversifying the industry by championing projects with women leaders from women filmmakers.”



-Melissa Silverstein, AFF Co-Founder and Artistic Director

The **Athena Film Festival at Barnard College** is dedicated to increasing the representation of women in the industry.

Over the past thirteen years, the **Athena Film Festival at Barnard College** has established itself as the premier festival dedicated to celebrating and elevating women’s leadership.

Our festival highlights films showcasing women’s leadership from underexplored perspectives; women leading in all places and spaces who are resisting and refuting preconceived notions of all they can be and do.

Through our **Creative Development Program**, we are fostering a community of women who support and nurture each other and, collectively, are changing the industry and the stories we see on screen.

Since our founding, the festival has grown beyond a four-day in person event to include year-round initiatives that are advancing women storytellers and women-centric stories.

Together, we are advancing a new vision of leadership – with women at the forefront.

The **Athena Film Festival** is a joint project of Barnard College’s Athena Center for Leadership and Women and Hollywood. The festival’s founding sponsor is the Artemis Rising Foundation and its CEO Regina K. Scully.

FOUNDING ORGANIZATIONS:



Athena Center
for Leadership
BARNARD COLLEGE

