A Celebration of Women and Leadership

Now in its fifth year, the Athena Film Festival is an engaging weekend of feature films, documentaries, and shorts that highlight women’s leadership in real life and the fictional world.

The four-day festival, which includes conversations with directors and Hollywood stars and workshops for filmmakers, has quickly established itself as one of the most prestigious festivals of its kind.
A weekend honoring the courageous and audacious.
Films with passion, purpose, and heart.

“Films with passion, purpose, and heart.”

“A heroine in the war to achieve integration”
~ New York Times

“A highly compelling documentary”
~ San Jose Mercury News

“Powerful”~ New York Daily News

‘Daring, hot and forbidden’
New York Magazine

‘Stunning debut lifts the veil on life in Iran’
Hollywood Reporter

Some people are changed by history, others make it.

DAISY BATES: FIRST LADY of LITTLE ROCK
www.daisybatesfilm.com

CIRCUMSTANCE

THE OTHER SHORE

THE INVISIBLE WAR
Illustrious guests, intriguing ideas.
Sparking conversations, igniting the next generation of leaders.
Highlights

• 35+ features, documentaries, shorts, and works-in-progress
• Stimulating conversations and panels
• Master classes with industry experts
• Red-carpet awards ceremony
• Receptions with special guests
• *Athena List* scripts — a gender conscious alternative to Hollywood’s Black List
Audience

Nearly 5,000 attendees, 500+ filmmakers and VIPs, 300+ volunteers

- **High Income:** 25% earn $50k-$99k, 24% earn $100k-$199k, 17% earn $200k+
- **Well Educated:** 51% undergraduate degrees, 31% Masters, 14% Doctorates
- **Diverse in Age:** 35% are 19-25, 16% are 26-35, 20% are 36-55, 26% are 55+
- **Gender:** 91% female
- **Residency:** 80% New Yorkers, 20% from across the U.S.
Significant Media

- Over 380 million media impressions
A Vibrant Online Community

- 600,000/year unique web visits
- 18,000+ social media followers
- Direct outreach to 35+ partnering orgs reaching 560,000 people.
Why Sponsor Athena?

- Associate your brand with the largest women's film festival in New York, at the nation's most sought-after women's college.
- Gain access to an engaged, educated, diverse, and high income audience
- Support your company’s marketing and community outreach needs while inspiring the next generation of women leaders
Customized packages from $10K to $500K

Contributions are tax-deductible

Three ways to contribute:

- General support
- Sponsorship of specific events including Awards Ceremony, *Athena List*, films, panels, or receptions
- Honorary Host Committee membership
Sponsorship Benefits

- On-line, on-screen recognition
- Listing on banners and in program
- VIP passes with reserved seating
- Tickets to red-carpet awards ceremony and receptions
What do you see when you picture leadership?
Picture women, picture Athena.
For more information

Athena Film Festival
A celebration of women and leadership

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